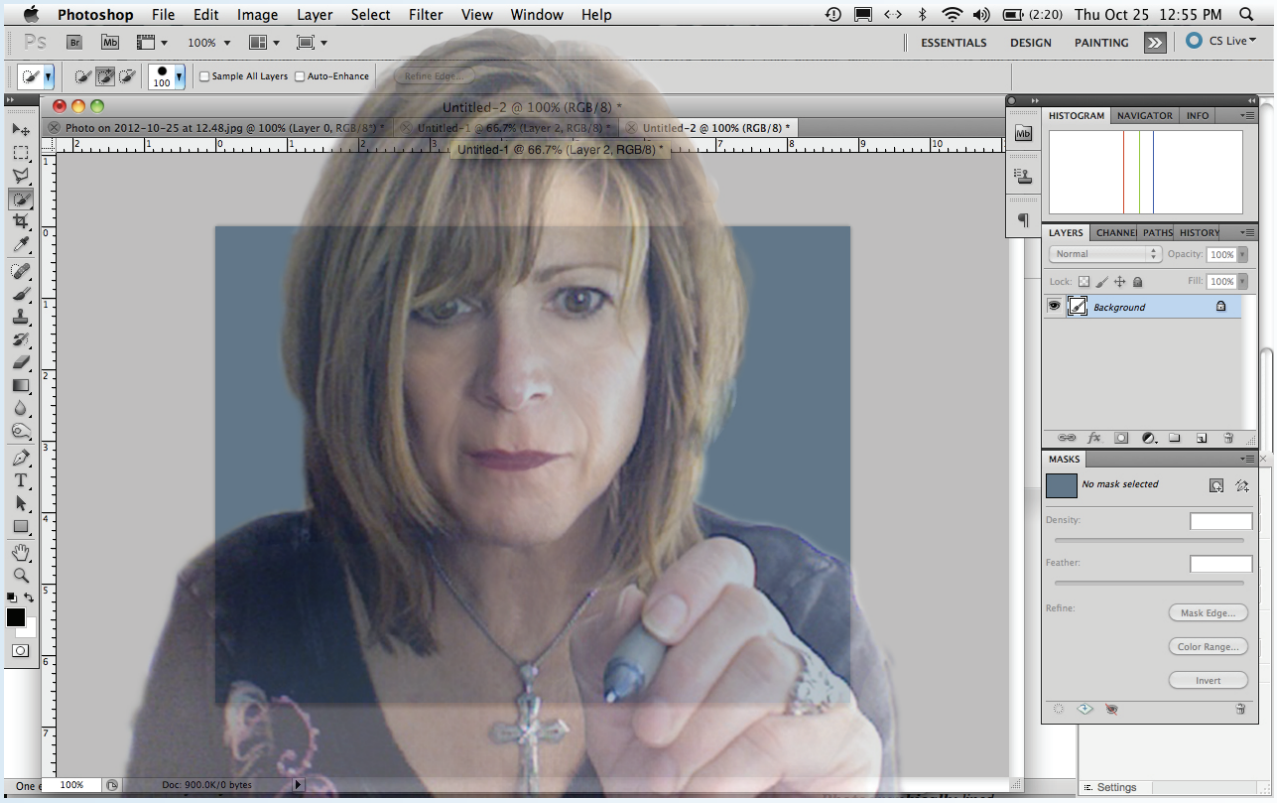
Catherine Rose Ramsey

graphic design



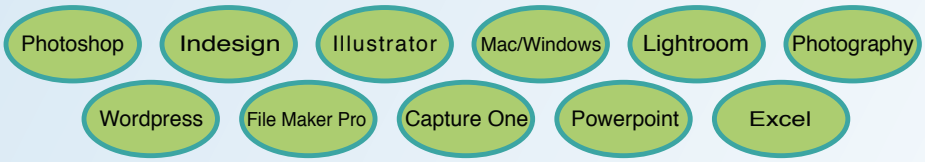
Catherine Rose Designs

Catherine Rose Ramsey

916-397-2151 · catherine.rose.designs@gmail.com

Objective: Seeking a graphic designer position where I can put my design skills, marketing knowledge, sales and management experience to good use in a productive team environment.

Relevant Skills and Experience:



Graphic Design:

- Four years experience in photographic post production including color correction, retouching, production actions, and creative design.
- Design and layout experience with newspaper, magazines, pamphlets, advertising products, reunion memory books, and photo books.
- Efficient in multiple software programs including Adobe Photoshop, Illustrator, InDesign, Capture One Pro, Lightroom, Media Pro, Nik Software plug-ins, File Maker Pro, Microsoft Office.

Management, Sales and Marketing:

- Creative with marketing and unique design.
- Ability to lead a large group of people, increase profit levels and customer satisfaction levels.
- Strong organization skills. Ability to create and maintain sufficient design and business work-flow.
- Strong presentation and sales skills.

Employment History:

Studio Director & Graphic Designer- Swentowsky Photography, Sacramento, CA

- Directs the design production work-flow, assists clients, manages sales, manages studio activities and calendar.
  Creates and produces the layout, design and finishing of our products and marketing materials.
- Organizes and restructures the design process and work-flow for quicker production turn-around times while maintaining quality and client satisfaction.

Branch Manager, AVP - Washington Mutual, Carmichael, CA

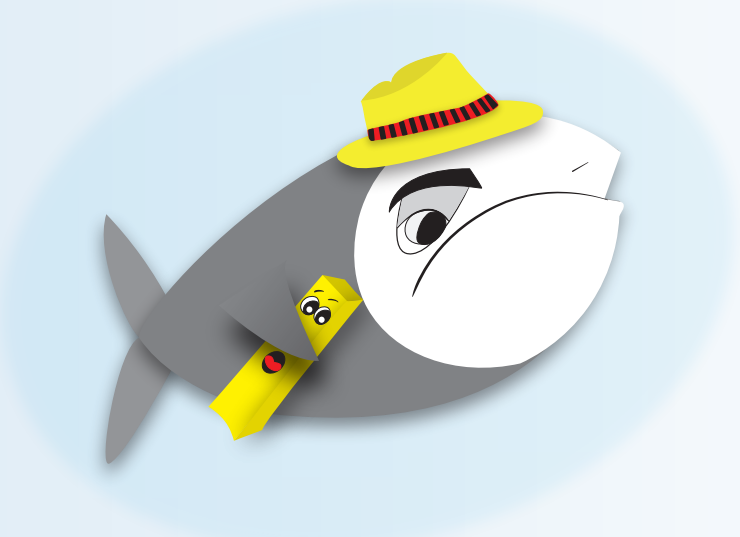
- Successful in creating an award winning sales team and friendly atmosphere where sales and customer service levels were consistently above the company standards.
- Number 1 sales branch manager. President's Club member.
- Created the 1996 corporate marketing campaign and slogan for Washington Mutual.
- Received the HomeFed President's Trilogy Award for the creation and design of the company's customer sales packet.

Education:

American River College, Sacramento, CA - Expected Associate of Arts Degree in Graphic Design
4.0 GPA

Moorpark College, Moorpark, CA - ***Associate of Arts Degree*** 1980 emphasis in Business

The Codfather



Simply a meal you can't refuse!





Design created for The Codfather restaurant. The logo was applied to a business card and made to fit a bus sign.

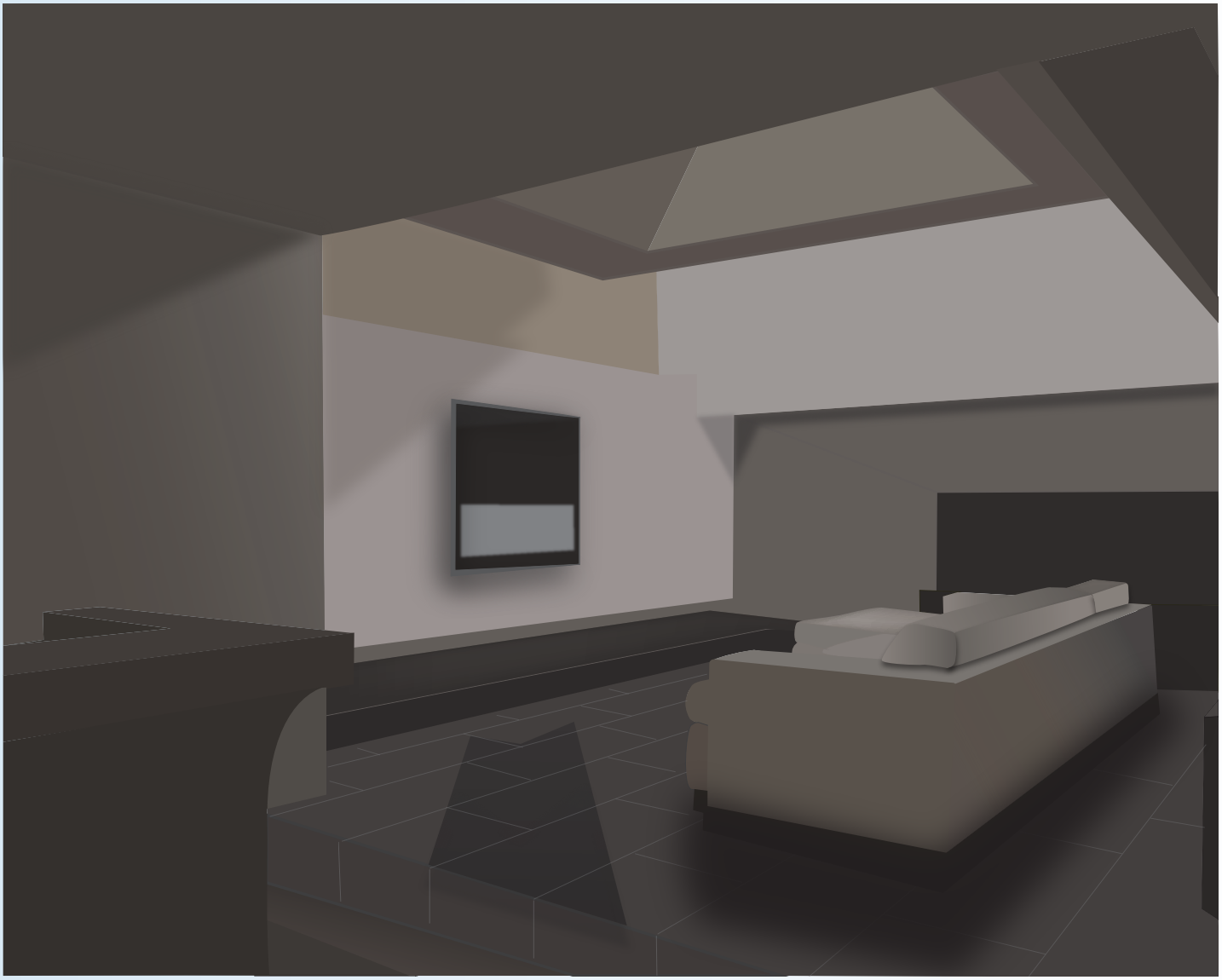


Illustration of an interior. This project demonstrates the use and precision of the pen tool, color blending skills, perspective, lighting effects, and the effect of light and shadow.



1234 Washington Street, Roseville, CA 95747 916 224-2244

Design for the opening (index/start–up) page for Sampooch Pet Wash.





Recreation of a simple object project. Starting with a hand drawn sketch and then utilizing Illustrator to bring the object to life.



This is a project I created for a Photoshop class. The assignment was for one to take a real life activity and add a whimsical feel to it. This is a photo taken of me and my husband in front of a garage. Adjustments include background, shadow, color correction, puppet warp and creating brushes with consideration to perspective and lighting.



This is a photo I took to meet an assignment for a photography class. The assignment was to capture the feel of a town's character.



I created this montage for a photoshop class. The assignment was to create a self portrait and include elements that make up my person–ality.